



# GILDA'S RIDERS 2007 RIDER SIGN-UP SHEET

Don't want to fill out the form - go to  
[www.firstgiving.com/gcmd](http://www.firstgiving.com/gcmd) and sign up online!!!

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Numbers: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Are you 18 or over? (Circle One)      Yes      No

Can we include your information on the Gilda's Riders 2007 Roster?      Yes      No

How did you hear about Gilda's Riders? \_\_\_\_\_

Jersey Size:      M      L      XL      XXL      XXXL

How many miles do you plan to ride?      20      32      52      62      100

### Release

I agree that Gilda's Club Metro Detroit, Gilda's Riders, and anyone associated with them will not be liable for any loss, injury, or death related to my participation in Gilda's Riders 2007 or activities associated with it. I know that there are risks associated with these activities and I willingly accept these risks. I know that it is my responsibility to know and obey all laws and ensure my own safety. I am physically fit and able to participate.

Signature: \_\_\_\_\_

Signature of Parent or Guardian (if under 18): \_\_\_\_\_

Please mail your completed form to:  
Gilda's Riders 2007  
c/o Gilda's Club Metro Detroit  
3517 Rochester Road  
Royal Oak, Michigan 48073



EARLY SIGN-UP INCENTIVE - ALL RIDERS WHO SIGN UP BY MAY 3 WILL  
RECEIVE A FREE GILDA'S CLUB WATER BOTTLE



# GILDA'S RIDERS 2007 HOW TO SIGN UP

There are two ways to sign-up to be a Gilda's Rider:

## On the Internet

1. Go to [www.firstgiving.com/gcmd](http://www.firstgiving.com/gcmd) and follow the sign up instructions
2. Remember to fill out and send in the sign-up form for the Assenmacher 100. The form can be found in your rider packer OR you can print it at <http://www.assenmachers.com>.

## On Paper

1. Fill out the Gilda's Riders 2007 Sign-Up Form located in your rider packer and mail it to Gilda's Club Metro Detroit.
2. Remember to fill out and send in the sign-up form for the Assenmacher 100. The form can be found in your rider packer OR you can print it at <http://www.assenmachers.com>.

Any Questions??? E-mail Alicia Blumenfeld at [ablumenfeld@bodmanllp.com](mailto:ablumenfeld@bodmanllp.com)

Gilda's Riders 2007  
c/o Gilda's Club Metro Detroit  
3517 Rochester Road  
Royal Oak, Michigan 48073  
[www.firstgiving.com/gcmd](http://www.firstgiving.com/gcmd)





## GILDA'S RIDERS 2007 RIDER INCENTIVE PLAN

Sign up at (or before) the Kickoff Event on  
May 3 and get a free Gilda's Water Bottle!

Level 1 - Raise \$250

Receive Official Gilda's Riders 2007 Jersey

Level 2 - Raise \$500

Receive Official Gilda's Riders 2007 Jersey and LIVESTRONG Cycling Socks.

Level 3 - Raise \$1000

Receive Official Gilda's Riders 2007 Jersey and a LIVESTRONG Fleece Blanket

Level 4 - Raise \$1500

Receive Official Gilda's Riders 2007 Jersey and a Hydration Pack

Level 5 - Raise \$2000 or more!!!

Receive Official Gilda's Riders 2007 Jersey and a Giro LIVESTRONG Helmet

Gilda's Riders 2007 Top Fundraiser will receive a \$150 Gift Certificate  
generously donated by **American Cycle and Fitness Pontiac!!!**

Any questions, please contact Alicia at  
ablumenfeld@bodmanllp.com.

Sign up to be a Gilda's Rider at [www.firstgiving.com/gcmd](http://www.firstgiving.com/gcmd)

Gilda's Riders reserve the right to substitute any incentive prize for a prize of similar value.





# GILDA'S RIDERS 2007 RIDER FUNDRAISING TIPS

Excited about riding but don't know how to start fundraising? Here are a few tips to help!

1. Use Firstgiving.com to send e-mails to all your family and friends. Just by letting people know what you are doing, you will be amazed by the positive response you get!
2. Throw a party! Whether it is a BBQ, a pool party, or just a Saturday night get-together – invite people over and either charge a cover charge to go to your fundraising goal OR just have a donation bucket near the food. Remember – make sure to give your supporters receipts acknowledging their donations – gifts to Gilda's are tax deductions.
3. Be a guest bartender! Certain business establishments (like Goodnite Gracie's or Coldstone Creamery in Royal Oak) let you be a guest bartender or ice cream scooper and they will give a portion of the sales to Gilda's Riders. Better yet – team up with other riders to make sure your event is a success!
4. Ask around at work – many companies have matching donation programs or other programs to support their employee's charitable endeavors.
5. Send an old-fashioned letter (maybe with a picture of you on a training ride) to friends and family that aren't on e-mail and you just may get some checks back in the mail.
6. If you don't mind getting messy – ask your friends and neighbors for can donations to support the cause. After 4<sup>th</sup> of July BBQs is a great time to do everyone a favor by taking in their cans and bottles for them!
7. Don't forget to say "THANK YOU" and update your supporters about your progress. A heartfelt thank you means a lot to your supports PLUS they want to know how your training is going along the way.

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c/o Gilda's Club Metro Detroit  
3517 Rochester Road  
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# GILDA'S RIDERS 2007 RIDER DONATION FORM

Use this form if you are dropping off or mailing donations straight to Gilda's Club to help Gilda's Riders track your donations.

Rider Name:	Date:
Checks Donated Today:	Cash Donated Today:
Total Raised to Date:	

Gilda's Riders 2007  
c/o Gilda's Club Metro Detroit  
3517 Rochester Road  
Royal Oak, Michigan 48073  
[www.firstgiving.com/gcmd](http://www.firstgiving.com/gcmd)



The GENESEE WANDERERS BICYCLE CLUB PRESENTS  
The 28th Annual

# ASSENMACHER 100

SUNDAY, AUGUST 19, 2007

SWARTZ CREEK, MICHIGAN

RAIN or SHINE



## What You Need To Know!

**The Assenmacher 100** is a recreational and social fun ride through the farmland and villages of mid Michigan. Started in 1980, it has become **one of Michigan's premier century rides**. It is held each year on the third Sunday in August. With routes from approximately 20 miles to 100 miles, there are courses for experienced cyclists as well as the casual rider.

**ROUTES:** Five scenic, smooth, routes are available for 2007. Sag support vehicles will be on all routes until 3:00 PM. All routes will be marked with our unique "A" road arrows.

20 Miles

50 Kilometers (32 miles)

50 Miles

100 Kilometers (62 miles)

100 Miles (Century)

Flat

Flat to Rolling

Flat to Rolling

Flat to Rolling

Flat to Rolling

**PARKING:** Parking is available at several of the Swartz Creek Community Schools. See the map on back and follow the road markings from the schools to registration. Packet pick up and registration is at Assenmacher's Cycling Center on Miller Rd. in Downtown Swartz Creek.

**FAMILY RATE:** A maximum family rate of \$30.00 is available for families with dependent children under 18 years of age. All riders must use the same application form and/or be received in the same envelope.

**WE ARE HAVING A PARTY!** Celebrate your successful completion of the 28th Assenmacher 100 with us after the ride at the Swartz Creek Store. We will be having complimentary food, music, and refreshments.

**ASSENMACHER 100 T-SHIRTS** A limited number of 2007 Assenmacher 100 T-shirts will be available for only \$14.00 at registration. Featuring an original design for 2007, at this price, they won't last long!

**PROVISIONS:** Maps, Marked routes, and Rest stops with food and drink will be set up on all routes. Bicycle safety checks and repair service are also available.

FOR FURTHER INFORMATION  
ABOUT THE ASSENMACHER 100

PLEASE CALL

(810) 635-7844

OR

or Fax (810) 635-9283

or visit Assenmacher's on the Web

<http://www.ASSENMACHERS.COM>



# 2007 ASSENMACHER 100 REGISTRATION FORM & RELEASE

**Preregistration is recommended.**

On site registration and packet pickup is at Assenmacher's Cycling Center 8053 Miller Rd. in Swartz Creek. Registration is from 7:00 AM until 10:30 AM. Century riders must leave by 8:00 AM. There will be no refunds after August 1st, 2007.

Please use one form per address if possible.

**All riders must sign the release. A parent's signature is required for applicants under 18. Riders under 16 must be accompanied by an adult.**

PLEASE PRINT

LAST NAME	FIRST NAME	RELEASE SIGNATURE	ROUTE
ADDRESS		CITY / STATE / ZIP	PHONE
EMERGENCY CONTACT	RELATIONSHIP	PHONE	

**Please list additional riders BELOW. All riders must sign the release.**

PLEASE PRINT

LAST NAME	FIRST NAME	RELEASE SIGNATURE	ROUTE
LAST NAME	FIRST NAME	RELEASE SIGNATURE	ROUTE
LAST NAME	FIRST NAME	RELEASE SIGNATURE	ROUTE

I agree that the Genesee Wanderers Bicycle Club, Assenmacher's Cycling Centers, and anyone associated with them will not be liable for any loss, injury, or death related to the Assenmacher 100 or activities associated with it. I know that there are risks associated with these activities and I willingly accept these risks. I know that the ride organizer's sole function is planning the ride and that it is my responsibility to know and obey all laws and ensure my own safety. I am physically fit and able to participate.

Ride cost \$12.00 for registration **received by August 1st, 2007**

(\$1 from each rider goes to League of Michigan Bicyclists)

Ride cost \$17.00 after August 1st. **Day of ride registration will be accepted.**

***Please mail your completed form and check payable to Genesee Wanderers to:***

**GENESEE WANDERERS  
ASSENMACHER 100  
6465 CORUNNA RD.  
FLINT, MI 48532-5350**

Total number of riders \_\_\_\_\_ X \$12.00 (\$17.00 after 8/01/07).....Total Enclosed \$ \_\_\_\_\_

**THERE WILL BE NO REFUNDS AFTER AUGUST 1ST, 2007**

The Genesee Wanderers Bicycle Club is an organization dedicated to the safe and enjoyable use of bicycles.